

## ESG fundamentals for advisors

Helping you understand environmental, social and governance (ESG) issues so you can have informed conversations with clients.

Investors want answers: Three quarters of Canadian investors are interested in responsible investing, and want their advisors to talk to them about it. Source: Responsible Investment Association (2021). 2021 RIA Investor Opinion Survey: Canadian Investor Perspectives on the Energy.

Are you ready to start the conversation?

Introducing *ESG fundamentals for advisors*, a 2-part online course that offers 2 CE credits while you learn about:

- The 3 factors that make up ESG
- Stewardship
- ESG and lower environmental risk
- The sustainability ecosystem
- ESG history, growth and trends

and much, much more!

Get ready for ESG conversations with your clients

Get the knowledge you need

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