

Video transcript: The real story on real assets

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Low yields. High valuations. Volatile markets. Increasing asset class correlations.

It's getting harder for investors to diversify effectively and generate income.

To get through these challenges, investors are increasingly turning to real assets.

But access has mostly been limited to the world's largest investors. It's time to change that.

So, what are real assets?

Real assets provide exposure to the real economy.

They're the things we rely on for our everyday lives: roads and bridges, power lines, farms, timber, and office towers.

Real assets can provide the diversification and value that Canadian investors need, thanks to their low correlation with traditional asset classes, their potential to protect against inflation, and their potential to generate strong income.

So why don't individual investors have more exposure to real assets?

Because when it comes to getting direct exposure to real assets, Canadian investors face major roadblocks.

Real assets are difficult to access for all but the most sophisticated investors.

They're not very liquid, so buying and selling can be a challenge.

And minimum investment amounts? They can be in the millions of dollars.

At Manulife Investment Management, we're changing the game, and democratizing real assets.

We've developed an innovative solution to offer Canadian accredited investors the benefits of real assets, without the headaches.

The Manulife Real Asset Investment Fund provides access to a diversified portfolio of real assets in a single ticket.

The Fund has a simple structure: one investment in multiple, complementary real asset classes. With no capital calls, no multi-year lockups and no black box of underlying holdings.

It has two investment sleeves – one with private, real assets so investors get exposure to the private assets driving the real economy.

The other, with public market investments that mirror the private assets exposures. This sleeve invests in public real assets to give the fund critical liquidity and the ability to manage capital flows.

The end result? A fund with the benefits of institutional-quality real asset exposures, along with the access, liquidity and transparency that Canadian accredited investors deserve.

Only the largest investors in the world can buy a powerplant, an orchard or an office tower.

And it takes deep experience to manage real assets so that investors reap the benefits.

Manulife Investment Management has been investing in real assets for nearly a century. And today, it's the world's largest timber investment manager and the world's second-largest agriculture

investment manager.

And now, we're bringing that expertise to accredited retail investors in Canada.

That's the real story. Introducing Manulife Real Asset Investment Fund. It's time...to get real.

Important disclosure information:
manulifeim.ca/mraif

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Eligible investors should review the Confidential Offering Memorandum carefully before deciding to purchase units and should note that alternative investments can involve significant risks. The Fund is not guaranteed, its values may change frequently and past performance may not be repeated.

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