

## **Investment Policy Statement** Manulife Global Franchise Segregated Fund

## **Investment Objective**

Unless otherwise noted, the investment objective of the underlying fund is the same or substantially similar as the segregated fund objective.

This Fund aims to provide capital appreciation over the medium to longer term by primarily investing in equity and equity-type securities of multinational companies throughout the world. It may also invest in companies that the portfolio sub-advisors expect will achieve multinational status. Income will not be a prime consideration for securityholders in the Fund.

## **Investment Strategy**

This Fund will invest in units of the Manulife Global Franchise Fund, a mutual fund trust, or a substantially similar fund (the "Underlying Fund").

The investment strategy of the Underlying Fund is to invest in a diversified portfolio of equities and equity-type investments in developed and emerging markets. Equity-type investments include, but are not limited to, convertible stocks, stock exchange-listed warrants, ADRs, IPUs and ETFs. The Underlying Fund will invest in securities of franchise companies. A franchise company is one whose return on invested capital over a three-year period is above its cost of capital. Return on invested capital quantifies how well a company generates cash flow relative to the capital it has invested in its business, while its cost of capital refers to the cost of raising money to fund its business.

The Underlying Fund is actively managed and may invest in equity securities of small, mid-, and large-capitalization companies in both developed and emerging countries. The Underlying Fund will typically be focused and concentrated. The Underlying Fund may invest significantly in securities of companies in certain sectors and may therefore experience greater volatility than Underlying funds investing in a broader range of sectors and may be more susceptible to the impact of market, economic, regulatory, and other factors affecting those companies and/or sectors.

The equity selection is derived from the portfolio sub-advisor's fundamental analysis and reports that assess the health of a company, its competitive positioning, its strength of management, and its competitive advantages. Investment decisions are a function of finding stocks that possess the qualitative factors as outlined above and the manager believes are trading at a significant discount to the manager's estimation of value.

Please see "Sustainability Integration" in the "Information Applicable to One or More Funds" section of the Underlying Fund's Prospectus for more information about how the Underlying Fund uses ESG integration as part of its investment process.

The Underlying Fund may hold a portion of its assets in cash or short-term money market securities for administrative purposes or while searching for investment opportunities and/or due to general market, economic or political conditions.

The Underlying Fund may also invest some or all of its assets in other investment funds, including Underlying Funds and ETFs, that may or may not be managed by the Manager (or one of its affiliates or associates), in order to gain indirect exposure to appropriate markets, sectors or asset classes. The Underlying Fund may invest in investment funds managed by unaffiliated investment managers if there are no suitable investment opportunities in affiliated funds. Underlying Funds will be selected with consideration for the Underlying Fund's investment objective and strategies, past performance and volatility, among other factors. Please see "Investments in Underlying Funds" in the Prospectus of the Underlying Fund.

The Underlying Fund may invest in or use derivatives for hedging and non-hedging purposes in a manner consistent with the investment objective of the Underlying Fund and as permitted by applicable securities legislation or by the exemption described under "Derivatives Relief" in the Prospectus of the Underlying Fund. Derivatives may be used for hedging purposes in the event of significant cash flows into or out of the Underlying Fund and to provide protection for the Underlying Fund. Derivatives may be used for non-hedging purposes in order to invest indirectly in securities or financial markets and to gain exposure to other currencies. You will find more information about derivatives, including the types of derivatives expected to be used by the Underlying Fund, under "Derivative Risk" in the Prospectus of the Underlying Fund.

The Underlying Fund may also enter into securities lending, repurchase and reverse repurchase transactions to generate additional income and/or as a short-term cash management tool. For more information see "Securities Lending, Repurchase and Reverse Repurchase Transaction Risk" in the Prospectus of the Underlying Fund.

#### **Risks**

Where a segregated fund invests in units of an underlying fund, the segregated fund may be exposed to the risks associated with the Underlying Fund. Below is a list of principal risks for the underlying mutual fund(s) in which the Segregated Fund invests. For complete definitions of each principal risk, as well as risks common to all underlying mutual funds, refer to the general section of the mutual fund Prospectus.

- · Capital Depletion Risk
- Concentration Risk
- · Counterparty Risk
- · Currency Risk
- · Default Risk
- Derivative Risk
- Emerging Markets Risk
- · Equity Risk

- ETF Risk
- Foreign Investment Risk
- Multiple Series Risk
- · Securities Lending, Repurchase and Reverse Repurchase Transaction Risk
- Small Company Risk
- · Substantial Securityholder Risk
- Tax Risk
- · Underlying Fund Risk

For more information on the strategies, as well as objectives and risks of the Underlying fund(s) in which the Segregated Fund invests, please refer to the Prospectus of the Underlying Fund(s) or contact us for a printed copy.

## Where can I get more information or help?

For more information, please read the Information Folder and Contract, or you may contact us at:

Manulife 500 King St. N Waterloo, ON N2J 4C6

www.manulifeim.ca

Canada, Outside of Quebec 1-888-790-4387

Quebec & French Business **1-800-355-6776** 

For information about handling issues you are unable to resolve with us, contact the OmbudService for Life and Health Insurance at 1-800-268-8099 or on the web at **www.olhi.ca.** 

For information about additional protection that is available for all life insurance contractholders, contact Assuris, a company established by the Canadian life insurance industry. See **www.assuris.ca** for details.

For information regarding how to contact the insurance regulator in your province, visit the Canadian Council of Insurance Regulators website at www.ccir-ccrra.org.

# **Manulife** Investment Management

Manulife Investment Management is a trade name of The Manufacturers Life Insurance Company. The Manufacturers Life Insurance Company (Manulife) is the issuer of insurance contracts containing Manulife segregated funds and the guaranter of any guarantee provisions therein.

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