

Manulife U.S. Mid-Cap Equity Fund – video transcript

[ONSCREEN TRANSITION FROM IMAGE OF MANULIFE INVESTMENT MANAGEMENT LOGO TO ANIMATED FRAMES THAT SUPPORT THE VOICEOVER TRACK]

Investment opportunities in the United States are shifting. Today's investors need the right balance between the stability of large companies and the growth potential of small ones.

But how do you strike the right balance?

Introducing the Manulife U.S. Mid-Cap Equity Fund, a strategy that targets mid-sized American companies that could be the future leaders of tomorrow.

What are mid-cap equities? Generally-speaking, they're companies with market capitalizations of roughly 1 to 10 billion dollars. More importantly, they've navigated the growing pains of being small companies, and many have become leaders in their sectors, with dominant market share but with plenty of room to grow.

Don't know much about mid-caps? You're not alone. Unlike their large-cap counterparts like Apple and Amazon, mid-cap companies generally aren't household names, so they're often overlooked by investors and investment analysts.

But mid-cap companies can also be more established, mature, and profitable¹ than small ones, and may have a history of lower volatility.¹ And many of them have significant pricing power, which can help them excel even in inflationary environments.²

Another one of the great benefits of mid-caps is diversification. Unlike large-cap stocks, which have become dominated by just a few sectors and companies, mid-caps run the gamut of sectors, from IT and communications to industrials and consumer staples, and everything in between. This gives investors a wider array of investment opportunities that often fly under the market's radar.

So where can investors find U.S. mid-cap opportunities?

The Manulife U.S. Mid-Cap Equity Fund targets companies with strong fundamentals and proven business models but may not have reached their full potential yet. The fund is sub-advised by our partner, Mawer Investment Management, bringing 35 years of experience investing in mid-cap names. Through deep dive security selection and with a focus on only the highest quality names, Mawer actively seeks out companies with just the right balance of stability and growth potential – those that are ready to take their business to the next level.

The Manulife U.S. Mid-Cap Equity Fund. - helping you discover a land of investment opportunity today.

[NEW FRAME WITH LEGAL DISCLOSURE APPEARS ON SCREEN. THE LEGAL DISCLOSURE READS AS FOLLOWS]:

¹ Source: Trailing Weighted Earnings Per Share Bloomberg, April 2022.

² "Market Intelligence: Midquarter 1Q22 Outlook", Manulife Investment Management, February 2022.

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