

Video transcript

Solutions

Global Thematic Investing.

Shot from space of the planet earth, slowly zooming in.

The world is changing every day. Significant shifts and advancements in healthcare, renewable energy and artificial intelligence are shaping our world, now and far into the future.

Images of landscapes with wind turbines, solar panels, medical sciences, water, etc.

These forces, or “megatrends”, are changing the way we will live and the way businesses operate, and they represent long-term growth potential for investors.

A man inspects many computer screen. Analysing numbers.

But how does the everyday investor take advantage of these changes? Many investment decisions may be based on past performance and some expectation of future growth.

Until recently, an investor could try to take advantage of a healthcare trend by investing in healthcare companies. But they would often have to rely on indexes made up of companies that have been successful in the past.

Images of science labs and people studying things through microscopes.

What if there was a way to capitalize on these megatrends? Now, Canadian investors can choose new investment solutions that package global thematic opportunities supported by megatrends into funds anyone can access.

Timelapse of a flower opening up. Shot of a dam and other renewable resources

Here’s how it works. In depth academic research helps portfolio managers identify global trends and understand the impact on a range of industries. Portfolio managers then find companies that are engaged in activities likely

to benefit from those trends and identify an investment theme where multiple megatrends may intersect. The more megatrends at play in any area, the more impactful an investment theme becomes.

A person picks various programs in a computer. Stocks and graphs pop up. Various people study plans as a graph animates over them.

With thematic investing, an upfront layer of analysis strives to identify enduring sources of capital growth *in the future*. Thanks to growth prospects that are being transformed by powerful forces affecting the entire planet, the companies that rise to the surface through this analysis are well positioned to be the winners of tomorrow.

Various shots of windfarms and renewable energy companies. Cut to a timelapse of a city at night. Cars leave light trails.

For more information on how global thematic opportunities harness megatrends to find the companies of tomorrow, speak with your advisor.

A house pops up on the wall followed by a building representing common stock. A sold sign appears on the lawn and some scissors swoop in and cut them in half.



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